

# INUIT WOMEN AND BUSINESS: MINING INDUSTRY



## SEEING OPPORTUNITIES

Mining projects in Nunavut open opportunities for Inuit women to expand or open businesses. The chart below matches types of businesses with potential customers in each phase of a mining project.

MINING PHASE	EXPLORATION & FEASIBILITY	PLANNING & REGULATORY APPROVAL	CONSTRUCTION	OPERATIONS	CLOSURE	DECOMMISSIONING
TYPICAL DURATION	1-2 YEARS	3-5 YEARS	1-2 YEARS	3-10 YEARS	1-2 YEARS	5 YEARS
CUSTOMER GROUPS	MINING COMPANY	MINING COMPANY/ MAJOR SUPPLIER/ IDC/INUIT ORG./ COMMUNITY	MINING COMPANY/ IDC/COMMUNITY			
BUSINESS TYPE						
ENVIRONMENTAL SERVICES	●	●●●	●●●	●●●	●●●	●●●
CONSULTATIONS PLANNING & DELIVERY		●●●	●	●	●●●	
COMMUNICATIONS		●●●	●●	●●		
HOSPITALITY & CATERING		●●●	●●●	●●	●	
TRANSLATION		●●●	●	●●	●	
BUSINESS & EMPLOYMENT TRAINING		●	●●●	●●	●●	
LOGISTICS			●●●	●●	●	
CULTURAL TRAINING & SERVICES		●●●	●	●●		
SAFETY TRAINING			●●●	●●	●	●
FITNESS & WELLNESS SERVICES			●●	●●		
BUSINESS SERVICES (TECHNICAL/MANAGEMENT/FINANCIAL)			●●	●●		
LAUNDRY & HOUSEKEEPING			●●	●●●		
CHILDCARE			●●	●●		
ART SALES		●●	●●	●●		

**POTENTIAL BUSINESS VALUE**

● LOW  
●● MEDIUM  
●●● HIGH

**CUSTOMERS**

MINING COMPANY – mine owner  
MAJOR SUPPLIERS – firms with large contracts  
IDC – Inuit development corporation  
INUIT ORG. – Beneficiary organizations  
COMMUNITY – local governments and agencies

## SECURING OPPORTUNITIES

The supply chain illustrates the steps involved in a business sales transaction. From the outset, business owners need to understand their customers and their competitors. Because transactions can happen on short notice, business owners must also be prepared to adjust prices and products quickly. For some contracts, a business owner may choose to partner with others, such as an Inuit development corporation.



## LEARNING MORE

- Talk to other business owners and to business specialists
- Use Pauktuutit's toolkits including:
  - Opportunities in Mining Procurement [www.pauktuutit.ca/opportunities](http://pauktuutit.ca/opportunities)
  - A Guide for Inuit Women Interested in Building Their Own Businesses <http://pauktuutit.ca/guidebook/>



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